

Book format & print cost guidance

Before we can begin production and work out your printing costs, you will need to decide the trim size, binding and colour interior of your book.

Your book's trim size (the size of book) will impact on your final page count and subsequently your print cost (see page 2 for a list of popular trim sizes).

Simply put, the bigger the trim size the lower the page count.

1. Choosing your trim size

What size do you want your book to be?

- **Small books** start at 4" x 6" (152 x 100mm) and go up to 6.14" x 9.21" (234 x 156mm)
- **Large books** start at 6.69" x 9.61" (244 x 170mm) and go up to 8.5" x 11" (216 x 280mm)

Note: There are lots of trim sizes available and if you don't see the size you want listed on this document, please ask as we may be able to use a custom trim size for you.

2. Binding type

There are three types of book binding offered by our POD printers:

- **Paperback (Perfect Bound):** 216gsm card with either gloss or matte laminate finish
- **Hardback (Case Laminate):** Laminated board with either gloss or matte finish
- **Hardback (Cloth-bound / blue or grey):** Digital cloth finish on board with or without dust jacket in either gloss or matte finish

Note: Cloth-bound hardback books are only available in the 'small' book size.

- Don't forget you can have your book printed in more than one binding if you wish, just let us know.

3. Interior pages: mono or colour?

Black & white interior: Does your interior contain text only, or are you happy for everything to be printed in black and white? In publishing we call this 'mono'.

- *Note: Mono books are printed on crème paper by default but you can request white paper if you prefer*

Colour interior: Will there be colour inside your book? Ignore the cover as this is always printed in colour; do you have images or illustrations that need to be printed in colour? If so, then we will use a heavier grade paper so that the ink doesn't bleed through and this paper will be used for all the interior pages.

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Your interior colour choices:

- **Mono (black & white)**
 - Printed on 80gsm crème or 74gsm white paper (white only for 'large' books)
 - Can be text only or include greyscale images
- **Colour**
 - Printed on 104gsm white paper
 - Can feature colour text and/or images

NOTE: A mix of colour and black and white interior pages will be costed as colour.

Trim Sizes

Most common UK trade book sizes:

Mass market paperback = B format (5.06 x 7.81 inches / 129 x 198 mm)

Mass market hardback and trade paperback = Royal (6.14 x 9.21 inches / 156 x 234 mm)

Poetry and non-fiction = Demy (5.5 x 8.5 inches / 140 x 216 mm) - this size is less common but is also used for large format paperbacks and/or small format hardbacks

Children's picture book = Square (8.5 x 8.5 inches / 216 x 216 mm) or portrait (8.5 x 11 inches / 216 x 280 mm)

Textbooks = Since they frequently include illustrations and diagrams, textbooks can range from 6 x 9 inches (152 x 229 mm) to A4 (8.268 x 11.693" / 210 x 297 mm)

Most common US trade book sizes:

Mass market paperback = 5 x 8 inches (127 x 203 mm)

Mass market hardback and trade paperback = 6 x 9 inches (152 x 229 mm)

Poetry and non-fiction = Demy (5.5 x 8.5 inches / 140 x 216 mm) - this size is less common but is also used for large format paperbacks and/or small format hardbacks

Children's picture book = Square (8.5 x 8.5 inches / 216 x 216 mm) or portrait (8.5 x 11 inches / 216 x 280 mm)

Textbooks = Since they frequently include illustrations and diagrams, textbooks can range from 6 x 9 inches to 8.5 x 11 inches

These are just the most popular sizes; we can print a much wider range of trim sizes so if the size you want is not listed above, please ask and we'll let you know if we can do it.

Pricing your book

Once you have made your choices, the following tables will help you to work out your book's estimated print cost.

Simply multiply your page count by the page cost and add to this the cost of the cover; this will be your print cost per book.

Note: The confirmed price will not be known until your book has been typeset and signed off and your final page count is known.

Example: Your typeset book has 85,000 words and is a black & white interior paperback.

B format (5.06 x 7.81 inches / 129 x 198 mm)

- A book at this size would result in a page count of approximately **284pp**

Royal (6.14 x 9.21 inches / 156 x 234 mm)

- A book at this size would result in a page count of approximately **230pp**

Interior: Mono (black & white)			
Binding	Book size / page count range	Page cost	Cover cost
Paperback (crème or white paper)	Small (18 – 1200 pages)	0.0128p	£2.01
Paperback (white paper only)	Large (18 – 1200 pages)	0.0217p	£2.01
Case Laminate hardback (crème or white paper)	Small (18 – 1200 pages)	0.0128p	£6.11
Case Laminate hardback (white paper only)	Large (18 – 1200 pages)	0.0217p	£6.11
Cloth-bound (with/without dust jacket) (crème or white paper)	Small only (18 – 1200 pages)	0.0128p	£7.51

Interior: Colour - white paper only			
Binding	Book size / page count range	Page cost	Cover cost
Paperback	Small (18 – 900 pages)	0.0258p	£2.01
Paperback	Large (18 – 900 pages)	0.0380p	£2.01
Case Laminate hardback	Small (18 – 840 pages)	0.0258p	£6.11
Case Laminate hardback	Large (18 – 840 pages)	0.0380p	£6.11
Cloth-bound (with/without dust jacket)	Small only (18 – 840 pages)	0.0258p	£7.51

Interior: Premium Colour - white paper only			
Binding	Book size / page count range	Page cost	Cover cost
Paperback	Small (18 – 900 pages)	0.0491p	£2.01
Paperback	Large (18 – 900 pages)	0.0684p	£2.01
Case Laminate hardback	Small (18 – 840 pages)	0.0478p	£6.11
Case Laminate hardback	Large (18 – 840 pages)	0.0665p	£6.11
Cloth-bound (with/without dust jacket)	Small only (18 – 840 pages)	0.0478p	£7.51

Interior: Ultra Premium Colour - white paper only			
Binding	Book size / page count range	Page cost	Cover cost
Paperback	Small (18 – 900 pages)	0.0654p	£2.01
Paperback	Large (18 – 900 pages)	0.0913p	£2.01
Case Laminate hardback	Small (18 – 840 pages)	0.0637p	£6.11
Case Laminate hardback	Large (18 – 840 pages)	0.0886p	£6.11
Cloth-bound (with/without dust jacket)	Small only (18 – 840 pages)	0.0637p	£7.51

Premium and Ultra-Premium Colour is recommended for books containing a lot of colour, ie Children's picture books

Prices correct @ 01/02/2026

Additional information

Image Placement fees

Are you including photographs or images in your book? The following fees apply as a one-off charge and will be added to your initial publication fee.

- Applies to all non-text insertions presented in jpeg or tiff format, or created in Word, including (but not limited to):
 - Photographs
 - Illustrations
 - Maps
 - Graphics
 - Tables
 - Figures
 - Graphs
 - Clipart

1 - 25 images	£5.50 per image inserted
26 - 50 images	£4.50 per image inserted
51 - 75 images	£3.50 per image inserted
76 - 100 images	£2.50 per image inserted
100 - 125 images	£1.50 per image inserted
125+ images	£1.00 per image inserted

Prices correct @ 18/03/2023

Printing discounts

The POD print costs quoted here are for print runs up to 99 copies. You may also wish to have additional copies printed and we can offer various discounts based on quantity - please ask us for a quote.

- Remember that your publication fee includes five complimentary copies of your book upon completion

Print orders: Shipping & Handling fees

Delivery costs are calculated by weight - please ask for a quote
Set fees: £0.30 per order + £0.20 per unit, to a maximum of £38.00.